



Customer Spotlight

Ruben Cotto Vision Centre of Victor Valley – Victorville, CA

“Our practice, Vision Centre of Victor Valley, has been in business for over 18 years. We have a doctor available 7 days a week and we can offer one hour service in many cases, thanks to our FastGrind system.

Our office first discovered FastGrind at a Vision Expo show, and we did extensive research on all of the in-office systems before deciding. We

chose FastGrind as our in-office lens surfacing solution, because there was a real potential for increased profit and patient retention. We have now owned the FastGrind system for 10 years. It has not only helped our profit margin increase, but it has also been the most reliable instrument we have owned.

FastGrind is beneficial to our practice, because we have increased the sale of progressive lenses by making it possible to offer same day service. We analyzed how many patients would ultimately purchase progressives if we could offer same day delivery, and that balanced out the cost of the system easily.

We recently signed up our system with EyeMed as an “in-house” lab and it has been a lifesaver. Our vision plan profits have definitely increased even more by being able to process all EyeMed claims in-house. I would fully recommend FastGrind, and using your FastGrind to process EyeMed jobs. That is a no brainer.”